Healthcare Recruitment in Today's Marketplace



Today's Marketplace

A Recent Survey conducted by AMN¹ of 285 Hospital CEO's finds:

- Hospital vacancy rate for Physicians is 10.7%
- 86% of Hospital CEO's state there is a "serious shortage" of Physicians in the US
- 19% indicate the shortage already compromises quality of care
- 70% state not enough physicians to meet the increased demand of proposed healthcare referrals
- 86% indicate it is "somewhat or very difficult" to recruit physicians
- Over 50% of physicians hired last year were hired directly by hospitals²
 - Increased competition for same physician candidate pool

Source: American Mobile Nursing, Published NEJM

⁵ Source: MGMA as reported by NPR/Kaiser Health News



Physician Workforce Shortage

- In 2016, Bureau of Labor statistics predicted physician jobs to grow 13 percent from 2016 to 2026
- AAMC estimates that an additional 45,000 Primary Care Physicians will be needed by 2020 to keep up with demand
 - Only 28% of Medical Students will consider Primary Care as a career path



New AAMC Study Released April 2019:

- Projected total physician shortfall of between 46,900 and 121,900 physicians by 2032
 - Primary care physician shortage of 21,100 to 55,200 physicians is projected by 2032
 - Projected shortfalls in non-primary care specialty categories of 24,800 to 65,800 physicians
 - Including 14,300 to 23,400 shortfall in 2032 for surgical specialties
 - By 2032, a shortage of 3,400 Psychiatrists



Today's Candidate Pool: Marcus Welby,MD is Dead

American Trained vs. International Medical Graduates

- IMGs account for 25% of the US Physicians
- IMGs account for 27% of current US Residents and Fellows
- Board Certified vs. Not Board Certified
 - ABMS survey found 93% of patients thought Board Certification to be very important

Malpractice

- 61% of physicians 55+ years of age have been named in a suit
 - 90% of Surgeons 55+ years old have been named



Interviewing: What Candidates Want

Recent Survey of 16,000 Medical Students Finds Most Appealing Practice Setting:

- No Call
- Work / Life Balance Scheduled to work less than 46 hours per week
- Electronic Medical Records
- Academic Link
- Salary and Employed Positions

A Recent Survey Conducted by AAMC Finds:

- 71% indicate time off and work / life balance are most important
- 66% will not work more hours for more money
- 80% would work less hours for less / equal money
- 60% want a salaried position

Source: NAPR 2008

If you use recruitment firms, what services do you like provided?



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